



The DNA of Technical Communication

Scott DeLoach

LEARN



I've seen how you can't learn anything when you're trying to look like the smartest person in the room.



Barbara Kingsolver

“

As long as I'm learning
something, I figure I'm OK—
it's a decent day.

”

Hunter S. Thompson

“ Try to learn something about everything and everything about something. ”

Thomas Huxley

MOTIVATE



**Believe that with your feeling
and your work you are taking
part in the greatest; the more
strongly you cultivate this belief,
the more will reality and the
world go forth from it.**



Rainer Maria Rilke



**Why do anything unless
it is going to be great?**



Peter Block

“

**She refused to be
bored chiefly because
she wasn't boring.**

”

Zelda Fitzgerald

LISTEN

“

I like to listen. I have learned a great deal from listening carefully. Most people never listen.

”

Ernest Hemingway

“

Most people do not listen with the intent to understand; they listen with the intent to reply.

”

Stephen R. Covey



**An appreciative listener
is always stimulating.**



Agatha Christie

ORGANIZE

“ For every minute spent in
organizing, an hour is
earned. ”

Benjamin Franklin

“

**Organizing is what you do
before you do something,
so that when you do it, it is
not all mixed up.**

”

A. A. Milne



There was nothing medieval people liked better, or did better, than sorting out and tidying up. Of all our modern inventions I suspect that they would most have admired the card index.



C. S. Lewis

BOND

“

**I've learned that you shouldn't
go through life with a
catcher's mitt on both hands;
you need to be able to throw
something back.**

”

Maya Angelou



The world is so empty if one thinks only of mountains, rivers and cities; but to know someone who thinks & feels with us, and who, though distant, is close to us in spirit, this makes the earth for us an inhabited garden.



Goethe